## PAIMA REPORT

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t was back in 1958
that the company that
became Island Movers
in Honolulu was
founded. Since then the
company, which has
recently joined PAIMA,
has gown far beyond
what those early
entrepreneurs might
have expected.

In the late 1960s, Island Movers was taken over by Donald Takaki and the company has remained in family ownership ever since with his son, Donn, now taking the lead. The company specializes in general trucking, moving and home deliveries for some of the Islands' largest retailers. Island Movers also has an operation on the island of Maui and a sister company, Aloha Isle Moving on Kauai. The company's parent organisation, HawkTree International, spreads the service further to include a

courier service, records management and destruction, and international conventions.

Today Island Movers employs around 250 people servicing movements to, from and around the Hawaiian Islands. Although already members of IAM and AMSA, Lyle Okuda, Senior Vice President of Sales, said that he is very pleased that the company is now part of PAIMA. "We have heard good things about PAIMA as a bunch of reputable companies around the world," he said. "We are looking to find more business with good companies that we can trust."





Most of the company's business is corporate however it also includes some military work. The majority passes to and from the US mainland, however Lyle is hoping that being able to build relationships with agents more widely through PAIMA will generate a greater spread of business over time.

Lyle and the company's moving division General Manager, Christopher Tunoa will be attending the PAIMA convention in San Diego and are looking forward to meeting new people and building longterm relationships.





